



FOCUS



INSIGHT



DIGITIZE



CAPTIVATE



INSPIRE



WEB INNOVATION™
THE VIRTUAL PEOPLE

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A Message from the CEO



Salaam & Good Day,

we're about a better tomorrow

Thank you for your continuous support of Web Innovation. I'm pleased to report that with your help we continued our rich history of web based innovations and solidified our leadership as a global provider of multi-enterprise collaboration solutions.

Since the founding of Web Innovation in 1997, our goal has remained the same as enabling and protecting global business by securing confidential and mission critical solutions.

Our employees are working hard every day to build a strong and vibrant Web Agency, and bring you the consistent and reliable service that we know you expect from Web Innovation.

In closing, I would like to thank our Customers and our strategic partners for their continued confidence in Web Innovation, and our employees, whose passion and commitment are remarkable and are driving real progress for our company.

Warm Regards,



Imran Hussain

Founder & CEO
Web Innovation
Email: ceo@webinnovation.net





Company Profile

fresh thinking focused vision

Web Innovation is involved in pioneering development of new Internet based technologies for its corporate clients. Web Innovation is dedicated to become a leading player in the ever-changing arena of Internet innovation. It has both the vision and expertise to provide strategic partnership that companies need when developing their web solutions.

From its inception Web Innovation has laid the foundation for creating a global network of affiliates. Along with a vast array of client partners, this network benefits directly from the experience and quality that Web Innovation can bring to any project.

Web Innovation's clients are confident that they are collaborating with a company that gives them development and consultancy services that are totally customized to their individual needs. Web Innovation brings reliability and quality of service to projects.



Why Web Innovation

impressive array of convenience

Workflow Tools

"Empower the Client". One of the difficulties faced by many companies when contemplating their online strategy, is the problem of project management, particularly when the designers are based any distance away. Web Innovation workflow management system provides complete online interaction with the client partners throughout the design process from any location - a feature that is fully unique in both concept and application.

The workflow system allows the client partner and the Web Innovation design team to work together and truly collaborate throughout the production of the project. With an impressive array of tools and applications, the simplicity of use, and the sheer convenience of the system, it makes project management and control easy to execute.



Customer Service

Web Innovation's comprehensive international presence, involving associations with leading internet consultancies in major centers around the globe, allows for consistency in service, leading in turn to efficiency, reliability and level of customer satisfaction rarely encountered in the Internet industry.

Web Innovation prefers to develop long term relationships with clients, helping their online presence to constantly evolve with their business, and offering advice and guidance to enhance their online strategies for the future.



Personals

Web Innovation's distinct fusion of art & technology is created by team members who are carefully selected and nurtured for their excellent ability, ideas and insight. A vigorous recruitment process is designed to identify elite designers and programmers, and ongoing training and mentoring programs encourage innovation and advancement.

Web Innovation recognizes the importance of education and positively encourages its personnel to develop their skills. Ongoing recruitment drives and regular liaison with local universities ensure that new talent is always available.



Infrastructure

The constant investment that Web Innovation makes in technology infrastructure, along with its own experience and ability to create that infrastructure, means that clients can rest assured in the knowledge that their projects are created using the very latest technology allowing them to maintain the all important corporate edge.

The Web Innovation production facility is connected to the Internet via a permanent high speed line that feeds the corporate local area network, giving all personnel full access to the Internet 24 hours a day.



Solutions And Services

innovative web solutions

Web Innovation provides an array of solutions to help companies successfully develop their web presence. We approach all our projects with creative energy and enlightened vision and customize our solutions to meet each client's specific needs.

Web Design

Web Innovation's fusion of art and technology can be seen and appreciated in the diverse array of design concepts and innovations. Our team has been involved in award winning concept creations. It also has expertise in functional database driven web applications. Web Innovation produces original state of the art designs and ease of use concepts for the benefit of its corporate clients.



Web Innovation truly understands the importance of creating strong branding online. Our project strategists will help you develop a new image from scratch or to extend your existing corporate identity to the web - enhancing brand awareness while creating a memorable experience for your customers.

Web Innovation designers are constantly encouraged to develop and enhance their skills, developing new techniques in design, programming and animation, with the aim of creating a presence that is truly cutting edge, yet totally appropriate to the clients corporate needs and objectives.

Web Applications

How can companies make the most of 21st century's fast developing e-economy. From B2B to B2C e-commerce is the name of the game. To compete businesses must learn to adapt to accelerated and highly competitive e-environment. Investing in technology and choosing the right solution is critical. Web Innovation delivers these solutions with the aim of creating completely open standard architecture and giving clients a scalable foundation from which to realize all of their B2B and B2C opportunities.



Whether automating procurement systems, integrating applications, building state-of-the-art B2B web presence, targeting new customers or bringing commerce services online - the Web Innovation model will deliver, most comprehensive functionality and greatest long-term flexibility and scalability.

Imagine the benefits that online access could bring to your business. Sharing information with your clients will greatly enhance your customer service and the speed at which information can be retrieved will give you a vital edge when used in a sales environment.



eCommerce

If you intend to sell a product or offer a subscription service from your site, you will generally need to integrate an online ordering system with a secure credit card payment system.

Our bespoke e-commerce system includes:

- Shopping Cart Applications
- Product Catalogues
- Online Credit Card Payment
- Online Invoicing
- Data Capture
- Subscription Password Allocation and Access Authorization



eMarketing

At Web Innovation we are aimed at assisting your company to increase sales or leads, by directing qualified traffic to your website.

We can offer you advice on employing an emarketing strategy to maximize return on investment.

We currently offer the following emarketing services:

- Emarketing strategic consultancy
- Search engine & Pay Per Click advertising
- Email marketing
- Online advertising
- Viral marketing
- Advice on Affiliate marketing

Web Optimization

Most people use Search Engines to find web sites and information on the Internet.

We optimize clients websites to be search engine friendly and offer registration services, which can produce results out of all proportion to the cost. This firstly means all Web Innovation sites are optimized design wise to be search engine receptive, giving a better chance of a high ranking. This may seem straight forward, but has become a science.

Web Hosting

Web Innovation provides hosting facilities for companies large and small who demand performance and reliability from their web hosting provider. Many large corporations to online shopping malls entrust Web Innovation to provide timely support and exceptional quality of service.

Our Web Hosting is fully supported by 24-hour backend support.

Domain Name Registration

What is a domain name? Your domain name is the unique web address that people will find you on the Internet with. We can help set up domain registration and offer advice on selecting a good domain name.



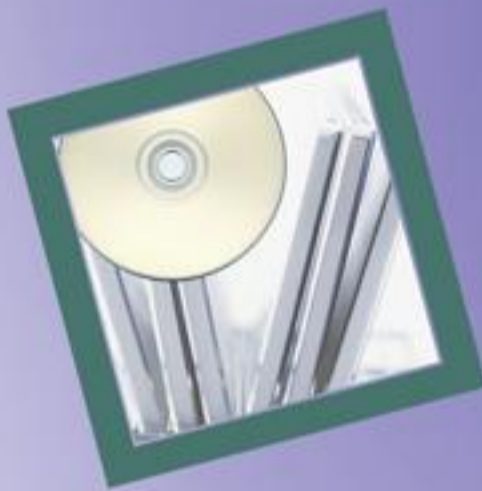
Digital Media

Web Innovation can also create Digital Media content for an array of platforms.

In order to make a true cross media content, combination of several media related software has been used.

We can help you create Digital Media content including:

- Automated Telling Machines
- Rich media / Cross media Advertising
- Touchscreen Kiosks
- Multimedia Point of Sale Display Points
- Interactive CDs



Business CDs

A multimedia presentation to Grab your customer's attention with narrations, video, music, photos, animated text and graphics. You can deliver powerful marketing messages that sell the benefit of your products and services.

If you are a clothing designer who wants to be able to showcase your designs without having to bring your entire collection with you? A real estate developer wanting to market your projects? It doesn't really matter what industry you're in, multimedia business cards give you a competitive advantage and create a lasting impression.

Print Media

For your print advertising to be successful, it must generate electricity throughout your target audience. Your message has to seamlessly flow like current from the page to the brain. But to employ that kind of power, you need the right conductor. Web Innovation is the answer.

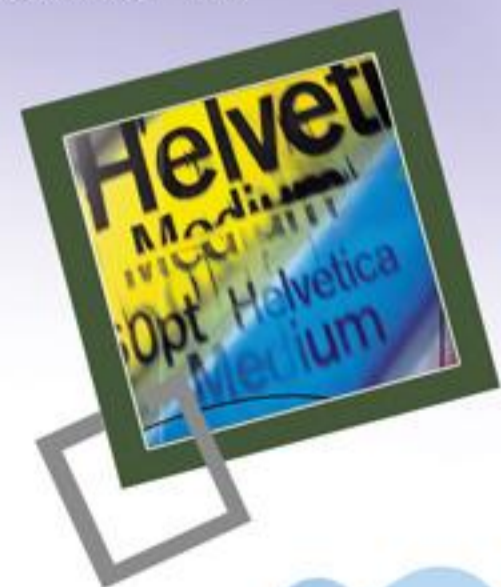
In fact, you can consider Web Innovation to be your personal power plant, producing an endless supply of excitement in print.

We combine BIG ideas, compelling copy and enticing designs with targeted marketing strategies and professional printing techniques to deliver powerful, persuasive advertising. Exactly what you need to attract and retain the attention of your audience.

Web Innovation specializes in:

- Print Ads
- Brochures
- Product Catalogue
- Corporate Presentations

And all other printed materials you need to electrify potential clientele.



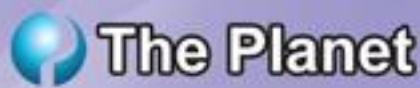
Outsource to Web Innovation

Web Innovation offers various offshore relationship models for ISVs, IT departments, marketing companies, software houses and web agencies to build an outsourcing partnership. We offer a wide range of technical skills without the need for your company to permanently employ extra professionals.

Unlike several offshore companies, Web Innovation is not involved in mass placement, the so-called body farming business. The target is to provide quality resources and services to meet to the point project needs. The goal is to build long-term relationships and all employees at Web Innovation share this vision.

- Flexible Engagement Models
- Customized pricing at consistent quality
- State-of-the-art Resources
- Security
- Confidentiality
- Quality Control

Technologies, Affiliates & Alliances



Our Clients

enviable track record



Over the last few years we have been steadily growing, adding more and more satisfied clients to our portfolio - each project achieving measurable results for them. Web sites large and small, logos, print work, audio and video.

Web Innovation can handle each aspect of the media to meet the specific need of our valued clients.

Pakistan

Unilever Pakistan
Al-Futtaim Technologies
Soneri Bank Limited
SME Leasing Limited
Ryan Agencies (Pvt.) Ltd.
KPMG Pakistan
BIZTEK University
Reckon Technologies (Pvt) Ltd.
Mehran Corporation
Masood Aziz Associates
Pemcon Logisitics (Pvt.) Limited
Vana Group
Aroma Travels (Pvt) Ltd.
The Forwarder (Pvt) Ltd.
VIP Real Estate
Sofcom (Pvt.) Ltd.
Naveed Enterprises - Excel
Bilal Brothers
Al-Tijarah Builders & Developers (Pvt.) Ltd.
Haroon Sweets Factory
Danpak Food Industries (Pvt.) Ltd.

Pakistan Intl Trading Co.
Clarus Technologies (Pvt.) Ltd.
Al Shaheer Corporation
Falcon Fisheries
English Fibre & Yarn (Private) Limited
Radiology Aid Foundation
Pick N Pay (Pvt.) Ltd.
Luscious Gifts
Zia Shaikh and Associates
Shahid Shafiq (Pvt) Ltd
Anfords Pakistan (Pvt.) Ltd.
Centra Flora
GEMS International
Al Jadeed Constructions
Quest Consultants
KPSIAJ Pakistan
Airguide Travel Agency
Imran Impex
Prime Rice International
Elegance Furnishers
K.B. Enterprises

Unqie Enterprise
Conspectus (Pvt.) Ltd
Specnet Technologies
Flora King International
Sunrise Enterprises
Al Jawar Real State
Soneri International
Imran Lilani & Co.
General Inspectors of Pakistan
Fatimiyah Education Network
Shahi International
Kohinoor Hospital
Siddiqui Impex
Pak Express Courier Co.
CDA Pakistan
Hi-net Cargo
Ali Corporation
Dear Malan Co.
Al Noor Enterprises
United Trade Intl.
Lady Dufferin Hospital

U.A.E.

Al Mashriq Al Arabi L.L.C.
GSM Flasher L.L.C
Zafco Trading L.L.C.
Aqua Properties L.L.C.
Al Ghazi Plastic L.L.C.
Taha Services FZ L.L.C.
Al Nashet GTE
Allied Transport Establishment
The Griffin Center L.L.C.
Twister Flasher
Ansar Harford FZE
Al Sukoon Trading L.L.C.
Unlock Arena
Total Samsung

U.K.

Affilica International
Unik Source PLC
Premier GSM
Ultimate Global Meetings
MIG Importers & Exporters
Welsh Pharmacy PLC
Crystal Commodities (UK) Ltd

OTHERS

National Telecom - Egypt
N'Eye Security - Australia
NA Australia Enterprises - Australia
World of Tyres L.L.C - Oman
ABS Gifts - Canada
IM Foundation - Australia
High Security Pty Ltd - Australia
Sigmoid Engineering - USA
Endless Connections - USA
Pick N Pay - Australia



Soneri Bank



Ryan Agencies (Pvt.) Ltd.



SME Leasing Ltd.



Pakistan International Trading Co.



Naveed Enterprises



Real Estate



Ultimate Global Meetings



Reckon Technologies (Pvt) Limited



BIZTEK University



Zafco Trading L.L.C.



Zia Shaikh
and
Associates
Barrister-at-Law



Sofcom (Pvt.) Ltd



Welsh Pharmacy PLC



National Telecommunication Egypt



Mehran Corporation



MOBILE PHONES L.L.C.



The Forwarder (Pvt.) Ltd.



Vana Group



Danpak Food Industries (Pvt.) Ltd



Pemcon Logisitics (Pvt.) Limited

Testimonials



Web Innovation consistently delivers the goods on time. I am always surprised at their creative use of new media expertise. Web Innovation takes pride in their work and reputation.

Noman Abid Lakhani
Chancellor & Chairman B.O.G. BIZTEK
Institute of Business & Technology

We thank Web Innovation for delivering the site in such a short time and for making the process as easy as possible for the Ryan' staff.

Meraj Zia Zuberi
Managing Director, Ryan Agencies (Pvt.) Ltd.
Customs House Agents & International Freight Forwarder



We've worked on several technical projects with Web Innovation and we have always felt that our projects were in very secure hands. Regardless of short deadlines or project complexity, Imran and the team at Web Innovation have always delivered top quality work, on time, every time.

Tajinder Garchay
Director, PremierGSM - UK
Cellular Technology Products

Web Innovation's integrity and quest for excellence is very refreshing in the realm of Multimedia.

Mohammad Haider Devjianie
Senior Vice President, Soneri Bank Limited
Commercial Banking, Consumer Banking,
Islamic Banking & iBanking



We were very impressed with the speed with which the team at Web Innovation understood our requirements. They have been very accommodating; the lack of fuss produced positive work progress. An excellent service overall!

Jaffer Manek
Managing Director, Affilica International - UK
Network of Accountants, Auditors, Lawyers,
Tax Experts & Business Consultants.

I have employed the services of Web Innovation since 2002. Working with the team at Web Innovation to develop our online applications was a exciting and creative exercise.

Bilal Siroya
Director, Al Mashriq Al Arabi Phones L.L.C. - UAE
Distributor of Samsung Mobile Phones & Accessories



Web Innovation's professional help in the construction of the various elements was exceptional and the job was done with speed and efficiency.

Barbara Rodger-Jarvis
Director, Ultimate Global Meetings - UK
Event Management Company

Professionalism demonstrated by Web Innovation in the development of our Website illustrating our valued business partners.

Mustafa Hasan Lakhani
Manager Finance, Al Fultaim Technologies
Alcatel-Lucent, Hewlett Packard, Microsoft & Verso.



Web Innovation has always extended us utmost courtesy and flexibility, and has provided quality deliverables based on our requirements. They have gone out of their way to serve their customers.

Our 3+ year-long associations with Web Innovation has been a rewarding one and we wish to continue this relationship.

Raza Ali
Chief Operating Officer, Clarus Technologies (Pvt.) Ltd
Technology Solutions & Services

Web Innovation operates with the utmost professionalism, even under the strain of deadlines. We found the staff to be extremely knowledgeable in their field, and very patient with their services and assistance.

Farrukh Zia Shaikh
Zia Shaikh & Associates
Barrister-at-Law, Advocates & Legal Consultants



M/s Web Innovation provided us efficient and resolved the issues pertaining to the website pointed out by us in a prompt / professional manner.

Masood Aziz
Chief Executive, Masood Aziz Associates
Consultants: Customs, Excise, Sales Tax & WTO

Products Highlights

Communicaster - Messaging Solutions for Businesses

Communicaster is the advanced and comprehensive messaging server developed to facilitate communication through the SMS - Short Message Service. Communicaster offers your business a hosted messaging platform to SMS-enable any application, website or system. Communicaster makes sending your SMS messages via our gateway to any number of contacts, on any mobile phone, as simple as sending an email.

Communicaster can benefit industries such as:

- Airline & Travel - SMS Ticket Reservation
- Banking - SMS Banking
- Financial Services - SMS Financial Services
- Insurance - Sending alerts on policies due date, payment due date
- TV / Entertainment - SMS Quizzes, SMS Infotainment
- Hotel - Sending alert or promotional message to customers
- Hospital - Sending alert for medical checkup, doctor visit reservation
- Distribution - Salesman checking stock balance, update stock balance
- Websites / Portals - Monitoring services, Emails & Inquiry notifications
- Transportation & Logistics
- Government
- Etc



ClickCommerce - eCommerce Shopping Cart

ClickCommerce is a web based advanced catalogue management and shopping cart system that provides retailers the best possible performance and highest reliability at a reasonable price. Using ClickCommerce, merchants can quickly build a secure electronic store to merchandise their products, take orders online, process payments, and distribute products over the World Wide Web.

With the ClickCommerce administration, web-based tools and wizards you can set up your web site from scratch, without any prior technical knowledge.

eCatalogue - Online Product Catalogue

eCatalogue is a web based directory mechanism with powerful search options. eCatalogue generic system can be customized as per your business requirements and make it simple for your users to navigate through website and find exactly what they are looking for fast and easy.

eCatalogue is most often deployed for establishments having large amounts of products. Some of the businesses includes retails stores, computer hardwares, softwares, security products, florals, exporters and importers etc.



eReal - Real Estate Application

eReal is a web based application that makes management of real estate listings quick and easy. Using simple web based forms, real estate agencies or individual agents are able to maintain their own property listings on their web sites, including multiple photographs, complete property descriptions, and links to contact information.

eFreight - Freight Forwarding Application

eFreight is a web based solution providing effective management for freight forwarding & transport businesses. A customer focused solution that will provide value to your customers.

eFreight is a user friendly system to allow daily shipments to be managed with speed and efficiency.



eComplaints - Complaints Management Application

eComplaints is a web based comprehensive and configurable system for managing and responding to customer complaints, comments, compliments, queries and corrective actions. With many companies adopting sophisticated total quality management systems and seeking ISO accreditation, the requirement to receive, record, track and respond to customer complaints is essential.

eBallot - Balloting & Voting Application

eBallot is a web based application for building online voting ballots with a simple to manage online election process.

eBallot is affordable on-demand election software for small associations and organizations.



eAuction

eAuction is a web based online auction package with full administration controls. A membership based auction system that is fast, flexible, and easy to use. Some of the features includes unlimited auction items, automatic deadline cut-off, and produces results page. Add, update, or delete items from the auction. Max bids supported. Email Registration for verification and bid notifications.

eRecruit - Recruitment and Job Posting Management System

eRecruit is a web based human resource recruitment tool that streamlines the entire recruitment process and provides unique support of tracking mechanism. eRecruit supports unlimited candidates, unlimited employers and no restrictions on number of users. It provides interactive services that will allow you to manage and drive your recruitment process online.



eMatrimonial

eMatrimonial is a web based matrimonial services application. eMatrimonial comes with many features which you can use and take full advantage of the matrimonial services. You have the facility to add countries, religion, caste, community, region, see who have signed up and created a profile, accept the profiles before they go online and charge for various things like bold listing, featured listing and others.

eUnlock - Mobile Unlocking Application

eUnlock is a web based mobile unlocking application. Using any sim from any mobile carrier worldwide, you just provide phone's IMEI number or serial number. User just purchase online credits, and download vendor software. This unlock process removes the network & provider locks placed by network providers.



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